Driving Digital Transformation at the DBS Bank

Length: 2500 words

Report Structure:

* Introduction (600)
  + Digital transformation
  + Digitization in Banks/financial sectors
  + Bank Intro and strategies
  + Purpose of the report
* Discussion (1500)
  + Hackathon Program (400)
  + DigiBank unit (400)
  + Business model in India vs Home market (400)
  + Next steps (300)
* Conclusion (400)
  + Summarize Bank digital context
  + Summarize all 4 questions
* References
  + Harvard Style
* Appendices